

Imagine
your
Korea



Chungcheongnam-do



Harbin

Jilin

Saspolo

Beijing

Seoul

Daejeon

Busan

Chungnam

Tokyo

Osaka

Jeju

Hukuoka

Shanghai

Incheon International Airport

Seoul

Daesanhang Port

Chungnam

Cheongju International Airport

Daejeon

Guangdong

Busan

Gwangju

Jeju

Chungcheongnam-do



One-day Life Zone

in major cities
in Northeast Asia
including
China and Japan



Chungcheongnam-do is a beautiful place located in the center of the Republic of Korea with mountains, seas, wide plains, and a deep river in harmony. Enjoy as the birthplace of has kept glorious and unique civilization of Baekje 1500 years ago, Chungcheongnam-do is rich cultures and ancient traditions. In addition, as a region representing loyalty and fidelity of many classical scholars and independence activists living in the past, Chungcheongnam-do is still preserved with spirit of honorable patriotism everywhere.

Such a history and tradition of Chungcheongnam-do is leading to take a new leap in the 21st century. Specializing in the fields for main force of exports including vehicles, semiconductors, displays, and steel as well as newly growing fields of high-tech industries and part materials industries, Chungcheongnam-do is leading a growth in Korea. In addition, Chungcheongnam-do is exerting the greatest efforts to be the region that enhances the quality of happiness as well as quantitative growth. Pursuing co-prosperity for well-balanced development between cities and agricultural areas, Chungcheongnam-do is making the dream of 'living in happiness' come true.

Hub for Successful Investment in Northeast Asia



Power that leads the economy in Northeast Asia

Chungcheongnam-do

The Republic of Korea has signed a free trade agreement (FTA) with about 50 nations that are leading the world's economy and has grown as one of the world's largest trade nations whose market is valued at over \$1 trillion.

Negotiations to reach FTAs with 11 or more countries are underway. The central axis of the national industry in this global era is moving toward the west coast in Korea, and Chungcheongnam-do lies at the heart of the region.

Tourism of Chungcheongnam-do

Based on the splendid culture of the ancient kingdom of Baekje(18BC~660AD), it is developing into a tourist hub of Korea.



Chungcheongnam-do is a province where beautiful nature, ancient long history, and diverse cultures are very much alive. Wherever you go, you will be charmed by the distinctive tradition, foods, and sightseeing. In Chungcheongnam-do, around 100 festivals are held annually, and 27million tourists from Korea and overseas visit and enjoy the festivals.

Major Festivals in Chungcheongnam-do

Boryeong Mud Festival

Every July in Boryeong-si, Chungcheongnam-do(for 10 days)

A world-renowned festival that 3.2million or more local and overseas tourists visit annually

Geumsan Insam(Ginseng) Festival

Every October in Geumsan-gun, Chungcheongnam-do(for 10 days)

It is the best national industrial culture festival that can protect the health of the people in the world since it is held in a famous ginseng region.

Baekje Cultural Festival

Every September in Gongju-si and Buyeo-gun, Chungcheongnam-do(for 9 days)

Every year, 1million visitors enjoy the history and culture of Baekje, everyone can experience its openness, progressive spirit, and creativity

Cheonan World Dance Festival

Every October in Cheonan-si, Chungcheongnam-do(for 5 days)

The international folk dance competition is held so that folk dances around the world can be enjoyed at one place. It is one of the best festivals in Korea that more than 1.4million tourists visit annually.

Giji-Si Juldarigi(tit-for-tat)

Every April, in Dangjin, Chungcheongnam-do(for 4 days)

It was started 500 years ago to overcome the local disaster and is a unique folktale with characteristics of agriculture, fishing and commerce.



Boryeong Mud Festival

Boryeong Mud Festival is held at Daecheon Beach every mid-July. Everyone including foreign and Korean tourists can enjoy this mud festival.

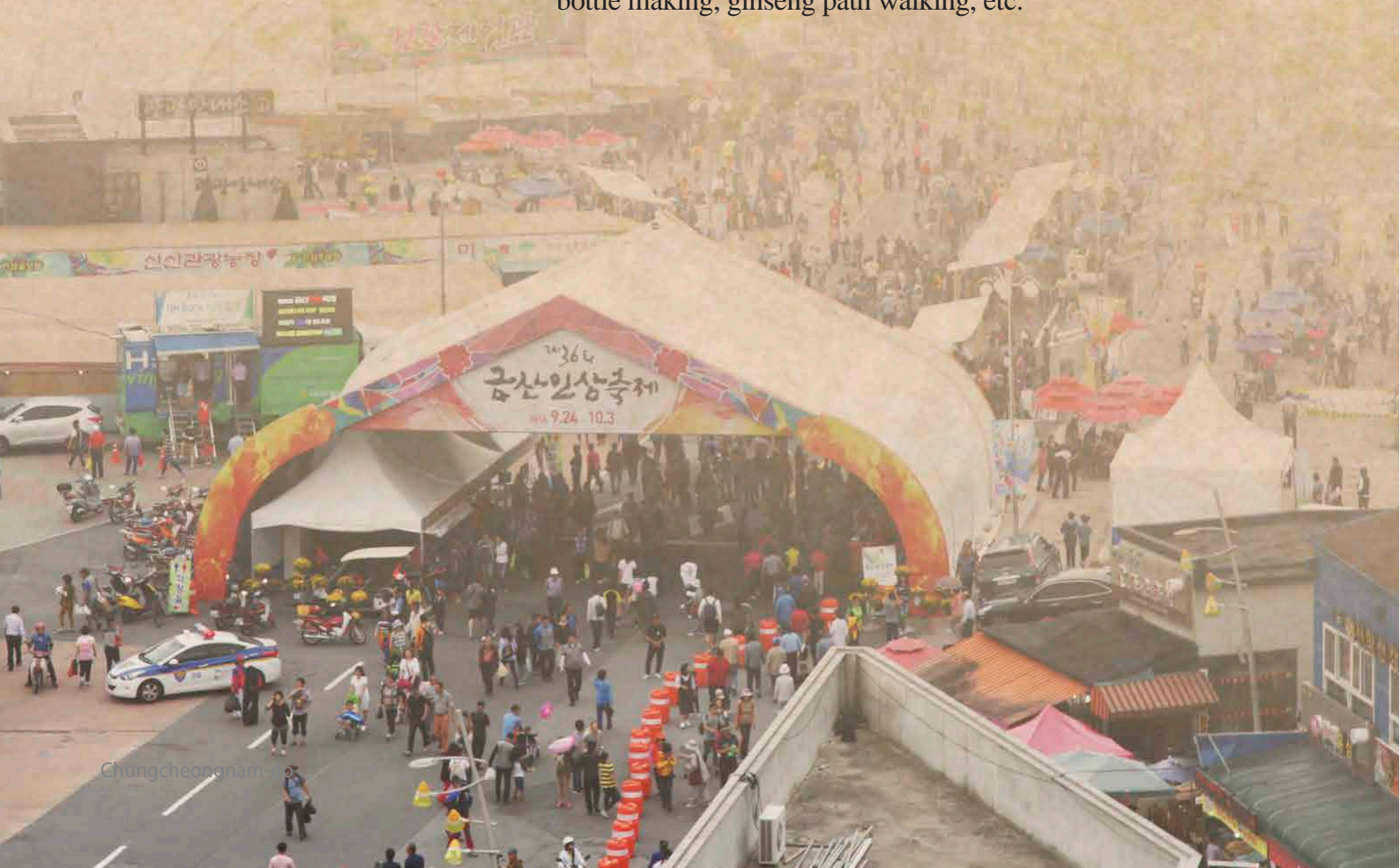
The festival provides a variety of events and program such as mud massage, large-sized mud bathtubs, color mud, tidal flats experience, opening ceremony, mud rock festival, and a hip hop-live party. At Boryeong Mud Festival, visitors spread mud all over their bodies and enjoy the festival together.





Geumsan Insam(Ginseng) Festival

Geumsan Insam Festival is a health festival that revitalizes your life with pure nature and intense energy. Although Geumsan Insam Festival was originally a community festival, it became a nationwide festival with being selected as a distinguished festival in 1996. Visitors can enjoy a variety of event such as ginseng digging, ginseng bottle making, ginseng path walking, etc.





Baekje Cultural Festival

Baekje Cultural Festival is a historical reenactment festival held every year in Gongju City and Buyeo-gun of Chungcheongnam-do Province, which was the capital of the ancient Baekje Kingdom. In 1955, the locals of Buyeo started holding 'Baekje Ritual' and later in 1966, Gongju City also started participating in the festival. Baekje Cultural Festival, celebrating its 65th anniversary this year, is once again bringing this world-class

historical and cultural festival to UNESCO World Heritage Site Baekje Historic Areas with Baekje's descendants and tourists from all over the world.



Let's Dance in Cheonan!



Cheonan World Dance Festival

Cheonan World Dance Festival is one of the best and biggest dance festivals in Korea. Everyone can enjoy this exciting festival regardless of gender and age. Various types of dances will amuse visitors and allow them to transcend the barriers of generation, language, and race.





Juldarigi Giji-Si

Giji-Si Juldarigi(tit-for-tat)

Giji-Si Juldarigi, designated as Important Intangible Cultural Heritage No. 75, boasts long history and traditions spanning across 500 years. The rope used in Gijisi Juldarigi is massive, being around 200m long and 1m in diameter (1.8, at the heads), and weighing around 40 tons.

It's so big and heavy that dozens of smaller ropes are attached to the sides of main rope to carry it, and this is why its appearance is reminiscent of centipede. The villagers divided themselves into two teams called Susang and Suha to play this game. It was believed that if Susang won, the entire village could avoid a bad fortune, and if Suha won, they anticipated an abundant harvest.

2020 Gyeryong World Military Culture EXPO

Sept. 18 ~ Oct. 4, 2020

GYERYONG-CITY, CHUNGCHEONGNAM-DO

Delivering message of peace and harmony in Korea,
the world's only divided country

Sharing and spreading the values of the
world's military culture, arts and peacekeepers

Promoting the Republic of Korea's status in
overcoming the war and achieving prosperity
and rewarding the donor countries

Hosting performances, experiences, exhibitions,
international academic conferences, etc.





South Korea is the only divided country in the world, and the postwar generation has been living together since the Korean War. The 2020 Gyeryong Military Culture EXPO was designed to spread the message of human peace in the divided nation of Korea. The plan is to send a peace message to create a global village without war to create a harmonization and consensus among people around the world.

As a divided country, spreading the image of peace and harmony instead of conflict and confrontation will affect the establishment of trust on the Korean Peninsula.

The 2020 Gyeryong Military Culture EXPO will mark Korea's efforts to build peace around the world.

In particular, the year 2020 when the Military Culture EXPO will be held marks the 70th anniversary of the Korean War.

The Republic of Korea government and Chungcheongnam-do Province will announce 2020 as the first year of world peace to commemorate the hosting of the Military Culture Expo.

By reflecting on the pain and damage caused by the war and proclaiming again the importance of peace, it is expected that efforts to achieve reunification and world peace on the Korean Peninsula will be passed on to citizens around the world.

The New Future of Chungcheongnam-do Tourism with the Development of Anmyeon-do



Creation of the world's best four-season luxury resort
in the wonderful natural environment

Development Project for Anmyeondo Island Tourist Attraction



Location

Around Seungeon-ri, Jungjang-ri, and Sinya-ri of Anmyeon-eup, Taean-gun, Chungcheongnam-do

Facility Planning

Theme park, Training center, resort, and golf course(18-hole)

Current Facilities

District	Area(m ²)	Main facility	Remarks
Sum	2,941,735		
District 1 (Theme park)	369,872	Theme park & Water park, parking lot, premium outlet, condominium	Currently, private investments are induced
District 2 (Training center)	431,379	Two places for training center, shopping center	Training center of the Ministry of Strategy and Finance expected to be built
District 3 (Seaside)	544,924	Condominium, shopping center, observatory	Currently, private investments are induced
District 4 (Golf course)	1,595,560	Golf course(public) 18-hole, Condominium, Club house, shopping center	Currently, private investments are induced

Investment Condition

- Transportation infrastructure including Seohaean Expressway and a sea-crossing bridge between Anmyeondo Island and Boryeong
- Large background market : metropolitan region(23M population) and Taean-gun tourists(9M/year)
- Development of complex tourist attractions linked with surrounding tourist regions including Taeanhaean National Park
- Most of the project land is state-owned property(about 98%), which facilitates project progress

Nonsan Sunshine Land



Nonsan Sunshine Land is a cultural space where you can enjoy military experiences and tour the filming site for dramas and movies set in the 1900~1950s. In addition to enjoying the exhibitions, visitors can also participate in various experience programs to have fun with friends and family.

🏠 102, Bonghwang-ro, Yeonmu-eup, Nonsan-si, Chungcheongnam-do
☎ 041-746-8480 ⌚ 09:00-18:00(Nov-Feb. -17:00)

🚫 Closed Wednesday, January 1, On New Year's Day, Korean Thanksgiving Day, and in case of repair works

Mr, Sunshine Drama Set

The film set for famous drama "Mr. Sunshine," that ended with great success, was written by the renowned writer Kim Eun-suk and featured prominent actors like Lee Byung-hun, Kim Tae-ri, Yoo Yeon-seok, Byun Yo-han, etc.

You can visit the main locations of the drama that depicted the history of the volunteer troops who we should remember as the ones who fought against Japan in the 1900s. The place is highly popular among Korean and foreign tourists alike.

🏠 859-55, Hwanghwajeong-ri, Yeonmu-eup, Nonsan-si, Chungcheongnam-do
☎ 1811-7057

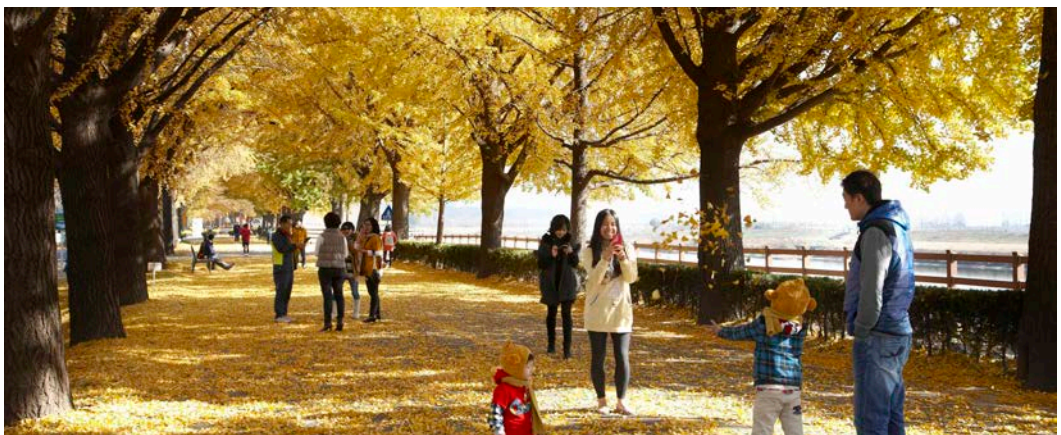


Asan Ginkgo Tree Road Festival

in October of every year



It is a festival where visitors can enjoy various cultural and artistic programs such as performances and experiences on the beautifully colored ginkgo tree road in autumn.





Chungcheongnam-do

Waemok sunrise point



Sand Sculpture Festival



Gaesimsa Temple



Seosan Chrysanthemum Festival



Ganworam Hermitage



Kkotji Beach



Sky Bike & Zip Trek



Boryeong Mud Festival



Daecheon Beach



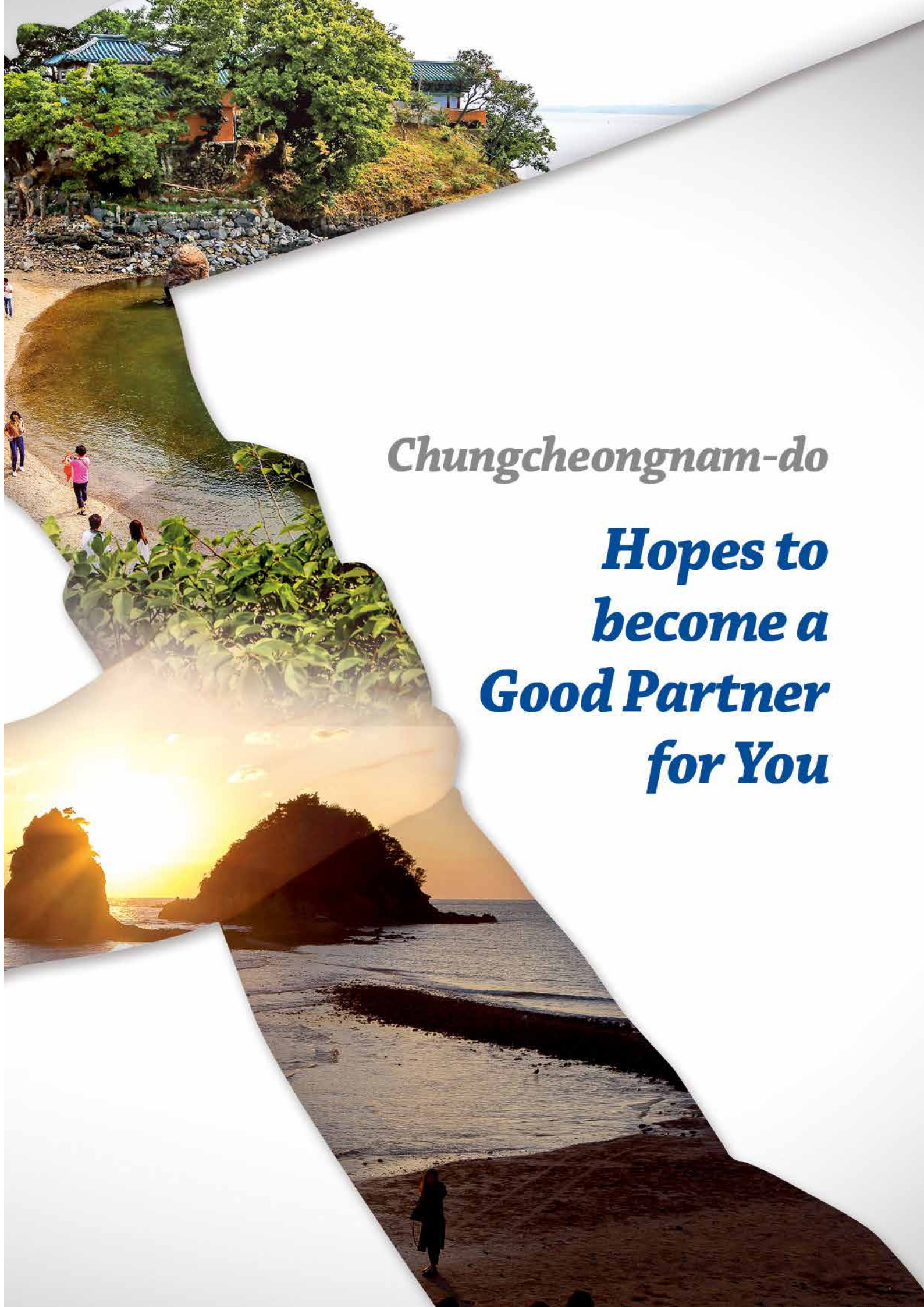
Seocheon Camellia Octopus Festival



National Institute of Ecology







Chungcheongnam-do

***Hopes to
become a
Good Partner
for You***



Chungcheongnam-do

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